

## **What type of video production did you produce?**

We have produced three videos that describe our firm and the various strategies offered by Versor. Each video has a duration ranging from 6 to 8 minutes.

## **In your opinion, was the video successful and why?**

There are two primary reasons why we believe the videos have been successful:

**1)** The professional editing of the videos, with smooth transitions between the speaker and presentation slides, along with the excellent ambiance in which they were shot.

**2)** The content of the videos is succinct, ensuring clear messaging. This facilitates effective communication between Versor and our clients.

## **Where did you market the video / which platforms does it live on?**

We have marketed the video on LinkedIn, and it is also hosted on our Vimeo platform.

## **What is some feedback you have received around your videos?**

The feedback has been overwhelmingly positive. Not only was the content of the video well-received, but the seamless editing and transitions between slides and speakers also garnered praise.

## **What was it like working with the Dakota Studio Team?**

The experience of collaborating with the team was exceptional. We found the entire setup to be highly professional, and the team demonstrated remarkable patience throughout the process. Their professionalism ensured a smooth and efficient workflow, and their patience was evident in their willingness to address any concerns or questions that arose. Overall, it was a pleasure working with such a dedicated and accommodating team.